



July 7, 2017

CRITICAL SHORTAGES OF BLOOD SUPPLY

Dear Donors:

Thank you for your commitment of generously providing the gift of life through blood donations to all of the patients we serve. Inova Blood Donor Services is grateful for you helping us fulfill our mission of **GIVE LOCAL, SAVE LOCAL**.

Summertime brings us great challenges in blood and platelet collections. Our challenges are not unique as blood banks across the United States are facing the same blood supply shortages as IBDS. Currently, our inventory is at critical levels. Patients are counting on all of us to help them fight for another hug, another kiss, another birthday.

We ask you to please join us in this fight to save local lives by making an appointment today to donate now. No matter your blood type or preferred donation patients need you.

Call us at 1-866-BLOODSAVES (1-866-256-6372) to schedule your appointment today. Or, visit us at inova.org/donateblood to find a blood drive in your area.

Upcoming Events:

Monday, July 10 and Tuesday, July 11: The American Pastime: Baseball: Bring a friend and donate! Pizza served throughout the day & be entered for two (2) tickets to an August Nationals game (seats in the Norfolk Southern Club – Section 217).

July 23-July 29: The Joy of Giving in July: Celebrate half way to the holidays in our Donor Centers with special gift card and tshirt giveaways.

July 30 – August 5: National Ice Cream Week: Popsicles, Ice Cream Sandwiches, Drumsticks will be available all week in our canteen for post-donation snacks!

With gratitude,

Terri Craddock
Director, Inova Blood Donor Services

Give Local, Save Local

